



Our vision is *'To be our customers' preferred choice for sustainable construction solutions.'*




Tarmac is the UK's leading sustainable building materials and solutions provider.

With over 150 years of experience, our unique combination of people, technology and assets enables us to collaborate with customers to offer unrivalled choice, innovation and flexibility.

We are committed to building a zero harm culture that prioritises people's safety, health and well-being, and targets continuous improvement.

Tarmac is part of CRH, a global building material group employing over 90,000 people at around 4,000 locations worldwide.

A Fortune 500 company, and constituent member of the FTSE 100 index, CRH operates in 37 countries. The group is the largest building material company in North America, a regional leader in Europe and has a growing presence in Asia.

An aerial photograph showing a large residential development of red brick houses with grey roofs, arranged in a grid-like pattern. The houses are surrounded by green fields and trees. A road runs through the development, with a blue bus and a red truck visible. The overall scene is bright and sunny, with clear shadows cast by the buildings and trees.

Population growth, longer living age and migration are putting ever increasing demand on UK housing. In short we need to build more and fast. In fact, government estimates have suggested that there are 221,000 new households set up annually in England alone and if predictions from the Lyon Housing Review are proved, by 2020 we could be short of some two million homes.

As the UK's leading mortar supplier, being committed to continually improving our products and working in partnership with our customers across the sector will help us to deliver solutions to meet these housing challenges.

We are the only mortar supplier to routinely include lime in our formulations, promoting sustainable building through greater productivity and the reduction of waste, improved workability and retained consistency, durability and optimum void fill. With the UK's largest footprint of dry silo, ready-to-use and bagged products: Think mortar. Think Tarmac







With an improving economy and increasing private investment, UK commercial and industrial construction is expected to see strong growth. Modern commercial buildings, either new build or retrofit, need to be affordable, functional, practical and above all sustainable.

We know that our customers demand durable, long lasting high quality mortar products with fast and flexible supply. At Tarmac we work with our customers to ensure we deliver the best solution, on time and on budget whilst providing the knowledge and technical support expected from the UK's largest mortar and screed supplier.




**‘Y’  
CONSIDER  
COLOUR?**

With a history in coloured mortar dating back to the 1930's and a choice of more than 50 colour shades, Tarmac offers unrestricted creativity when it comes to making buildings that little bit different. Our recognised 'Y' reference colours are

factory produced to ensure colour consistency batch after batch, with the added benefit of using 100% synthetic iron oxide pigments for a guaranteed no fade or wash out quality. We provide our customers with the highest standard of colour.





The use of 100%  
synthetic oxide  
for no fade.

A close-up, artistic photograph of a person's eye looking towards the left. The eye is light-colored and has long, dark eyelashes. In the foreground, a portion of a black computer keyboard is visible, with several keys in focus. The lighting is soft, creating a professional and focused atmosphere.

# TECHNICAL EXCELLENCE AS STANDARD

Like all Tarmac products, our mortar and screed range draws on proven experience and technical expertise you'd expect from the UK's largest producer of construction materials. Highly qualified on-site technicians and technical support managers are integral to ensuring our customers receive the very best guidance and advice and are always on hand to provide expert help.

# WHY ADD LIME?

Tarmac's commitment to providing customers with the very best quality product means that we add lime **to all of our factory produced mortar.**

Increasing yield and helping to improve the durability, flexibility and breathability of mortar, lime is paramount in our formulation.

# SUPPLY ASSURANCE

With access to over 100 UK quarries and specialist cement and lime production facilities, Tarmac's mortar and screed products are produced from the highest quality raw materials and supplied through an integrated production network.

## **SALES AND OPERATION PLANNING**

By working in partnership with our customers to understand their build programmes, we are able to forecast and efficiently plan to ensure that orders are tracked and delivered on time. Our dedicated sales and service teams ensure that orders are fulfilled as planned whilst providing a single point of contact for orders and enquires.

## **OUTSTANDING QUALITY**

All of our mortar and screed operational sites have achieved certification to BS EN ISO 9001 (Quality Management System), BS EN ISO 14001 (Environmental Management System) and BES 6001 Responsible Sourcing of Construction Products.

In addition our sites have achieved BS OHSAS 18001 (Occupational Health and Safety) and ISO 50001 (Energy Management).

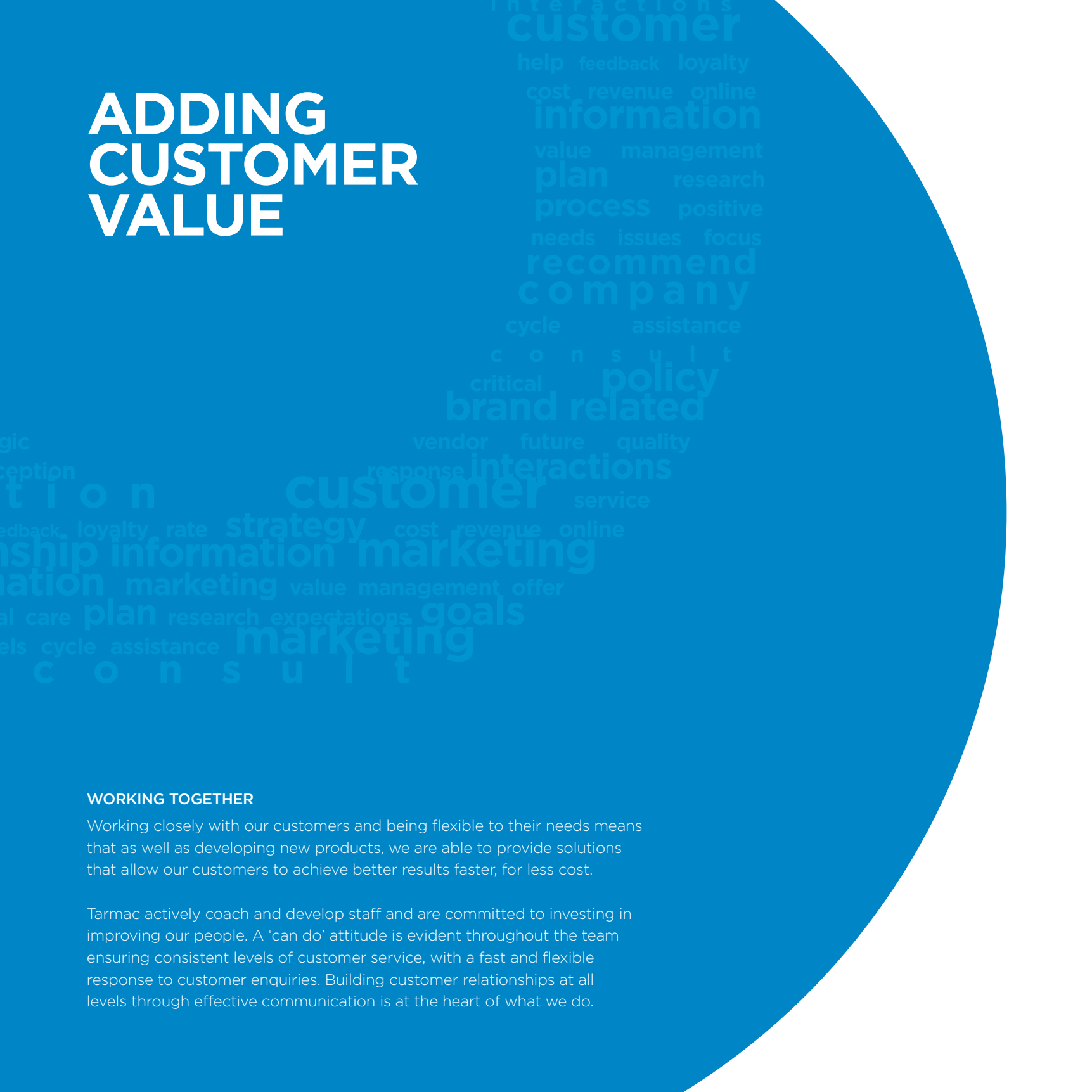
To support continued compliance Tarmac operate an internal quality system called the 'Gold Standard'. This quality system was introduced in 2012 to meet the continually high standards expected by our customers.

All sites are now audited and given a monthly audit score to monitor compliance with the 'Gold Standard'.





# ADDING CUSTOMER VALUE



## WORKING TOGETHER

Working closely with our customers and being flexible to their needs means that as well as developing new products, we are able to provide solutions that allow our customers to achieve better results faster, for less cost.

Tarmac actively coach and develop staff and are committed to investing in improving our people. A 'can do' attitude is evident throughout the team ensuring consistent levels of customer service, with a fast and flexible response to customer enquiries. Building customer relationships at all levels through effective communication is at the heart of what we do.



## **INNOVATION**

We are constantly striving to develop new innovative products and solutions that offer very real benefits to our customers. From housing to commercial projects or refurbishment to new developments, we have mortars and screeds to suit any project. Our innovation strategy focuses on enhancing quality, improving site productivity and reducing waste. Our most recent development, Hydrocure has enriched water retentivity over standard mortar, allowing cement content to fully hydrate during warm summer months, improving bond strength and the quality of build.

# HEALTH AND SAFETY

We recognise that the market will continue to grow, which presents challenges to the business in relation to resource and working patterns which have the potential to present additional risks. Therefore we need to refocus our commitment to improving the behaviours of our employees and supply chain partners to achieve and maintain an interdependent safety culture within the workplace.

Our business leaders will deliver a consistent approach to ensuring their commitment to health and safety is clearly visible within our operations, by communicating with and supporting our employees and supply chain partners during their visits to site, acting upon any proposed suggestions for improvements to health and safety where practicable.

## **HEALTH AND SAFETY KEY STRATEGIC AIM**

- 70% of employees to be First Aid trained by the end of 2020.
- Directors and Managers to carry out a minimum of 4 Face to Face visits per month on site.
- Every site to have Safety and Health as an integral part of their Performance Improvement Plan.
- All High Potential incidents to be subject to Root Cause Analysis and Director review to identify and share key learning and preventative measures.
- Achieve a 20% reduction in our Total Recordable frequency Rate (TRCFR) each year from 2013.
- Every site to undergo a cross-business Independent Site Review every three years.
- Include supply chain partners in safety days and in our safety communications.





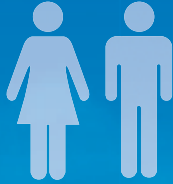
# SUSTAINABILITY

2014 saw the publication of the Tarmac Sustainability Strategy. This document formally documented and publicised our strategy and priorities to the external market and committed the business to challenging targets to achieve by 2020. This strategy emphasises the importance of adopting a whole life approach and embedding sustainability into everything we do. It also challenged the Business Units to take ownership for its delivery.



## SUSTAINABILITY KEY STRATEGIC AIMS

Annually recruit **120**  
graduates, trainees  
and apprentices



**BES 6001** Responsible  
Sourcing - move from Very  
Good to Excellent by 2016



**15%** reduction  
in CO<sub>2</sub> emissions  
by 2020



Develop new products  
and solutions utilising  
**recycled** materials



Contribute **50,000**  
volunteer hours  
per year by 2020

**70%** of  
employees to be  
First Aid trained by  
the end of 2020



Achieve **zero**  
**harm** by 2020



Reduce transport CO<sub>2</sub>  
per tonne by **10%**  
by the end of 2020



Achieve **zero waste**  
to landfill by end of 2020

